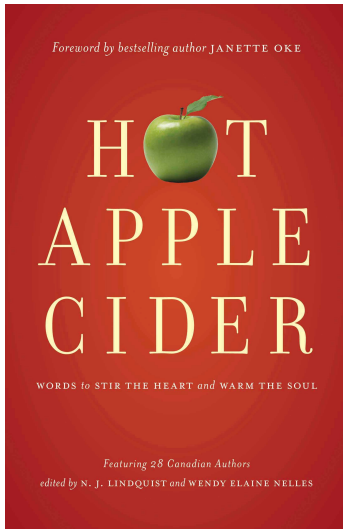


A Heart-warming Anthology



100% Canadian



Hot Apple Cider: Words to Stir the Heart and Warm the Soul is a 296-page collection of personal experience articles, short stories and poems. While there are similarities to the popular *Chicken Soup for the Soul* series, *Hot Apple Cider* conveys a uniquely Canadian character and content, with a variety of stories from the lighthearted and humorous to those dealing with serious real-life issues such as the death of a child, cancer, infertility, loneliness and family conflicts.

That's Life! Communications • ISBN: 0978496302 • ISBN-13: 9780978496302
inspirational anthology • trade paperback • 296 pages
trim size 5.5" x 8.5" • 318 gm • 33 per carton
pub. date May 15, 2008 • retail \$15.99

Features

- 20,000 copies of this book were given out in 2008 as gifts to women attending Girls Night Out events sponsored by World Vision Canada and FaithLife Financial, and hosted in communities across Canada
- Another 10,000 copies will be given out at Girls Night Out events in the spring of 2009
- 9,000 books have been sold in the marketplace since May of 2008
- Crossroads Christian Communications has chosen *Hot Apple Cider* as their featured book for February. They'll be promoting it on 100 Huntley Street each day this month. It's also featured on their website
- N. J. Lindquist (editor) featured on 100 Huntley Street Feb. 11th, and other contributors' clips playing throughout the month
- A dedicated website/blog—<http://hotapplecider.ca>—has up-to-date information, author interviews, signing or speaking dates, discussion questions, etc.
- Many of the authors are active on Twitter, Facebook, blogs, etc.
- The 30 contributors represent more than 20 Christian denominations
- More reviews coming from Canadian newspapers and magazines

Hot Apple Cider

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Endorsements / Reviews

"Imagine a group of Canadians circled around a campfire.... As the fire crackles and they sip their cider, all 30 speak from their hearts. That's the concept of *Hot Apple Cider*—and it's a good one."

—Cecil Murphey, co-author of the
New York Times bestseller *90 Minutes in Heaven*

"Perfect for those quiet moments to slow down, to gain insight and to be refreshed. I often found myself smiling!"

—Paul Henderson, Director, LeaderImpact group;
former NHL and Team Canada hockey player

"True stories that deliver a shot of inspiration, non-fiction pieces that get you thinking, Robert Service-like poetry that champions the cause of the poor and hurting, and fiction that delivers truth with a pinch of drama and humor: *Hot Apple Cider* has them all.

—*Blog Critics Magazine*

"A collection of short stories, poetry, and wisdom seeking to heal and mend the soul of the reader after difficult and stressful situations...Highly recommended."

—*MidWest Book Review*